

Co-working/ Shared-Space Office and Innovation

Co-working spaces are creative and energetic places where small firms, freelancers and start-ups, who have become tired of the isolation of their home offices and the distractions of their local coffee shops, can interact, share, build and co-create. This project aims at analysing whether co-working space can promote innovation of employees.

Expectation:

- Review of literature on Co-working office space.
- Qualitative and Quantitative analysis on whether co-working office can promote the innovation of employees using survey data.

Suggested Literature:

Cabral, V., & Van Winden, W. (2016). Coworking: an analysis of coworking strategies for interaction and innovation. *International Journal of Knowledge-Based Development*, 7(4), 357-377

Ricarda B. Bouncken, Andreas J. Reuschl (2018) Coworking-spaces: how a phenomenon of the sharing economy builds a novel trend for the workplace and for entrepreneurship. *Review of Managerial Science*, Volume 12, Number 1, Page 317

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